

# WE LOVE OUR SPONSORS!



Hoot proceeds directly support THE ASHOKAN CENTER, whose nonprofit mission is to teach, inspire and build community through shared experiences in nature, history, music and art. The Hoot supports our outdoor environmental education programs, facility improvements, youth scholarships, cultural events, and community outreach. Thank you for helping us do good work!

**All Sponsorship packages include Weekend Tickets and a VIP kickoff concert in the Pewter Shop Friday at 5pm with Jay Ungar & Molly Mason and friends**

## SPONSORSHIP PACKAGES

	SPECIAL AREA SPONSORS	HEARTS OF GOLD	HELPING HANDS	PEWTER POSSE
PRINTED PROGRAM	full page ad + area page mention	1/2 page ad	1/4 page ad	mention
ON SITE DISPLAYS	large banner, table, + area branding	large banner + table	small banner or + table	-
SOCIAL MEDIA	3	2	1	-
TICKETS + CONCERT	10	6	2	1
STAGE THANKS	5	3	2	1
LOGO + LINK on HOOT.LOVE	yes	yes	yes	-

**\$2500**

compare to \$3275 if purchased separately

**\$1000**

compare to \$1650 if purchased separately

**\$500**

compare to \$800 if purchased separately

**\$200**

your generosity helps keep the Hoot going!

## PREMIUM SPONSORSHIP

**\$5,000 - \$30,000**

Let's talk! We can create a great sponsorship package with all of the above plus custom perks to meet your needs.

Please contact Sara Trapani [sara.trapani@ashokancenter.org](mailto:sara.trapani@ashokancenter.org) 845-657-8333 x15

# WE INVITE YOU

to **CONNECT WITH OUR COMMUNITY**

and **SUPPORT MUSIC & NATURE EDUCATION**

by becoming a part of the **SUMMER HOOT • AUGUST 26-28, 2022**

THE HOOT is a 3 day weekend music & nature festival where we share the best of the Ashokan Center and celebrate community. The Winter Hoot includes a Friday night film screening. The Summer Hoot includes outdoor camping and jamming. Both festivals feature live world-class musical acts, local food, beer, wine, blacksmithing, dancing, hiking, camping, and lots of all-ages fun.

OUR ATTENDEES range in age from seniors to families with toddlers, and mainly live in the Hudson Valley and NYC, with some traveling from Boston, NH, VT, CT, NJ, PA and beyond. Attendance ranges between 500 at the Winter Hoot and 1500 at the Summer Hoot. "Hootsters" love music, dance, health, fitness, nature, family, and community.

#### OUR VALUES

- Affordability. We have an open door policy with sliding scale ticketing at the door
- Excellent music & great production values in a beautiful environment
- A festival energy that is welcoming and friendly for all generations

## A LA CARTE *new in 2019!*

### PROGRAM ADS

full page	<b>\$450</b>	5"W X 8"H, COLOR
1/2 page	<b>\$250</b>	5"W X 3.875"H, COLOR
1/4 page	<b>\$125</b>	2.375"W X 3.875"H, COLOR

### ON SITE DISPLAYS

sponsor table	<b>\$300</b>	8' TABLE, 2 CHAIRS
large hand-painted banner	<b>\$300</b>	15'W X 4'H, DISPLAYED ON HOOT HILL
small hand-painted banner	<b>\$150</b>	3'W X 1.5'H, DISPLAYED IN HOOT BOUTIQUE

### SOCIAL MEDIA POST

from the Hoot	<b>\$50</b>	INCLUDES \$20 FACEBOOK BOOST
from the Ashokan Center	<b>\$75</b>	INCLUDES \$20 FACEBOOK BOOST



Sara Trapani [sara.trapani@ashokancenter.org](mailto:sara.trapani@ashokancenter.org) 845-657-8333 x15

Send all ads to Vern Fannin [vernoceros@gmail.com](mailto:vernoceros@gmail.com) by Aug 1